

TED^x
Nashville

PRESENTS

BOLD+
BRILLIANT
TEDWomen2019

December 6, 2019
War Memorial Auditorium

TEDx
Nashville

BOLD+ BRILLIANT TEDWomen2019

TEDxWomen conferences bring together a global community of people interested in exploring how change begins: with innovative thinkers who catalyze ideas toward action. Over the past few years, TEDWomen and TEDxWomen have launched some powerful ideas into the world.

This is our year to be BOLD + BRILLIANT — without apology. At TEDxNashvilleWomen 2019, we're shining a spotlight on dazzling ideas from some of the world's most extraordinary risk-takers and innovators. Celebrating pioneers making power moves, brilliant people who are just getting started, and those who tirelessly show up as allies and advocates.

The talks you see today will go on to our global TEDx platform, bringing IDEAS WORTH SPREADING from the Southeast to the world stage, and we are so happy to have you here to be the first to share in it. Thank you for coming and enjoy our second annual TEDxNashvilleWomen!

Sincerely,

YOUR TEDxNASHVILLE TEAM

PROGRAM INDEX

Board of Directors / Committee Members	3
Program Schedule	6
Speakers	8
Special Thanks to Our Sponsors	11

EXECUTIVE DIRECTOR

Kaleigh Imbriale

Kaleigh@tedxnashville.com

BOARD OF DIRECTORS

Chris Moise

President & Licensee

TEDxNashville

Jon Shearer

Vice President

Founder & CEO, Cadence Co.

Jeremy Johnson

Treasurer

Vice President, Franklin Synergy

Nicole Cobb

Secretary

Professor, Vanderbilt University

Rob Ivy

Fundraising Chair

Chief Financial Officer, Lee Company

Jeremy Snow

Speaker Chair

Owner/President, J Snow Construction

Falon Scott

Operations Chair

Founder & CEO,
Evolution Event Solutions

Jill Robinson

Innovations Chair

Dir. Of External Relations,
The Jack C. Massey College
Of Business, Belmont University

Kelly Goldsmith

Marketing Chair

Professor, Vanderbilt University

Kanishka Biddanda

Serial Entrepreneur

Dionne Lucas

Director of Retail Marketing and Sales
National African American Music Museum

Tom Hansen

VP, Sales & Marketing,
Lightning 100 / WRLT

Michael Brody-Waite

Entrepreneur & Public Speaker

Jeff Horne

Partner, Entour Med

Matt Bodnar

Partner, Fresh Hospitality

Christine Kiesling

General Manager,
Nteractive Consulting

Todd Meador

Chief Impact Officer, Soul Gorgeous

Margaret Riley King

Literary Agent,
William Morris Endeavor

Tom Truitt

Partner At Buffkin/Baker
& Founder Of Who Knew

Dr. Kelly McQueen

Director Of Vanderbilt Anesthesia Global
Health And Development / Fellowship

Michael Butler

Chief Executive Officer,
Tennessee Wildlife Federation

COMMITTEE MEMBERS

SPEAKERS COMMITTEE

Jeremy Snow, Speaker Chair

Owner/President, J Snow Construction

Alyson Dixon, Vice Chair

Enterprise Marketing Manager, Google

Todd Meador

Chief Impact Officer, Soul Gorgeous

Rob Ivy

Chief Financial Officer, Lee Company

Chris Becker

Business Development

Kanishka Biddanda

Serial Entrepreneur

Christy Pruitt-Haynes,

Christy Pruitt-Haynes Consulting

FUNDRAISING COMMITTEE

Rob Ivy, Fundraising Chair

Chief Financial Officer, Lee Company

Tom Hansen, Vice Chair

VP, Sales and Marketing,
Lightning 100 / WRLT

Michael Butler

Chief Executive Officer,
Tennessee Wildlife Federation

Kanishka Biddanda

Serial Entrepreneur

Mike Smith

President, Conjure

Chris Moise

PRESIDENT, TEDxNashville

INNOVATIONS COMMITTEE

Jill Robinson, Innovations Chair

Dir. of External Relations, The Jack C.
Massey College of Business, Belmont
University

Christine Kiesling

General Manager, Nteractive Consulting

Margaret Riley King

Literary Agent, William Morris Endeavor

Raquel Bueno

Owner, Liberation Nashville

Kanishka Biddanda

Serial Entrepreneur

MARKETING COMMITTEE

Kelly Goldsmith, Marketing Chair

Professor, Vanderbilt University

Colin Pigott

Customer Service,
Twitter / Sales & Growth Consultant

Lauren Etter

VP Client Services, Local Search Masters

Megan Opel

Events Marketing Consultant,
CartyMac Consulting

Robert Rosario

Vice President of Development,
Nashville Sports Council/ Music City Bowl

Dionne Lucas

Director of Retail Marketing and Sales
National African American Music Museum

OPERATIONS COMMITTEE

Falon Scott, Operations Chair

Founder and CEO,
Evolution Event Solutions

Kristen Heering, Volunteer Chair

Turner & Associates Realty

Kristen Kenney

Lead Anesthetist, St Thomas West
Hospital, Anesthesia Medical Group

Kathryn Tuck

Operations Specialist,
Evolution Event Solutions

PUSH FOCUS

VIDEO PRODUCTION
AND ANIMATION

S E R V I C E S

MARKETING

ANIMATION

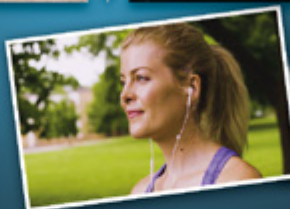
COMMERCIALS

EVENT

MUSIC

CLIENTS

- SONY
- COMCAST
- TEDx
- COKEsbury
- ASURION
- ESCAPE GAME



"THEIR TECHNICAL EXPERTISE IN RECORDING, LIGHTING, STAGING, AND EDITING IS TOP NOTCH..."

Cokesbury

"WE COULDN'T BE HAPPIER WITH THEIR RELIABILITY AND SKILL..."

Nashville Tech Council

VIDEO PRODUCTION AND ANIMATION

PUSH FOCUS MEDIA PARTNERS WITH BRANDS TO TELL THEIR STORY, SPECIALIZING IN VIDEO MARKETING, ANIMATION, COMMERCIALS, MUSIC VIDEOS, AND EVENT PRODUCTION. COME TELL YOUR STORY.

asurion

Unlocking the possibilities of tech, together.

careers.asurion.com



©2019 Asurion, LLC. All rights reserved. ASCORP-9492-19



Tennessean.



LBMC

**"A woman with a voice
is, by definition, a
strong woman."**

-- MELINDA GATES

WWW.LBMC.COM

TED^x Women 2019

SCHEDULE OF EVENTS

1:00 PM PERFORMANCE

The Shindellas

1:25 PM Rita Wilson

1:45 PM Dr. Zina Jarrahi-Cinker

2:10 PM Lily Hansen

2:30 PM BREAK

Yoga In Your Seat (Raquel Bueno)

3:00 PM Dr. Chris Kukk

3:20 PM Ariel Bloomer

3:40 PM Clarice Phelps

4:00 PM Sarah Martin McConnell

4:20 PM Betsy Wills

4:40 PM Azita Ghanizada

5:00 PM RECEPTION



NASHVILLE'S EVENT DISCOVERY PLATFORM.

Make the most of Music City.

The bottom half of the image shows a large, crowded indoor event space, likely a convention hall. The floor is covered with a dense crowd of people, many of whom are wearing red. In the background, a stage is visible with various equipment and lighting. The text 'LIGHTNING 100' is overlaid on the scene in a large, white, distressed font. The 'I' in 'LIGHTNING' is replaced by a yellow lightning bolt icon. The text is slightly arched and has a drop shadow effect.

LIGHTNING 100

NASHVILLE, TN • 100.1 FM

PROUD SPONSOR OF TEDxNASHVILLE



KRISTINA "LADY FURY" GRUNDY

EMCEE

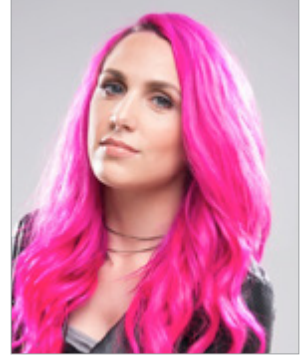
Personal Fitness Coach
& Nashville Rollergirls
Co-Founder



RITA WILSON

Actress, Singer,
Songwriter, & Producer

TOPIC: How I Forgot To
Ask Myself What I Want,
and Why We All Need To
Be Asking That Question



ARIEL BLOOMER

Author & Lead Singer,
ICON FOR HIRE

TOPIC: How to Live a
Big Beautiful Life Even
With Chronic Sadness



AZITA GHANIZADA

Actress, Advocate & Founder
MENA Arts

TOPIC: Plight of a Lost
People: The Importance of
Seeing Yourself in Film and
TV Heroes



LILY CLAYTON HANSEN

Author & Interviewer

TOPIC: How Conversations
With Strangers For Me Are
Self Care



DR. ZINA JARRAHI CINKER

Executive Director, National
Graphene Association

TOPIC: How Graphene Will
Cause Us to Think About Life
In 2D

SPEAKERS

TED^x
Nashville



CHRIS KUKK

Author, Professor,
Compassion Advocate

TOPIC: Why We Need
to Make Compassion
a Verb Again



SARAH MARTIN MCCONNELL

Founder & Executive Director,
Music For Seniors

TOPIC: Sharing Live
Music with Seniors.
Transformational & Essential.



CLARICE PHELPS

Program Manager, Oak
Ridge National Laboratory

TOPIC: Collaboration in
Science Between Diverse
Groups and Organizations
Leads to Greater Discoveries



BETSY WILLIS

Life Designer & Intrepid
Optimist

TOPIC: The Secret to
Navigating a Lifetime of
Transitions



PERFORMANCE BY THE SHINDELLAS

Mavericks beyond
music, the Shindellas
were formed under the
belief that when women
come together, powerful
things can happen

ENTER FOR A CHANCE TO WIN TICKETS TO

TED^xNashville
2020 &
TED^xNashville
Women2020

by providing
your feedback
on each of our
speakers today.

**TEXT BOLD
TO 39331
TO SIGN UP!**



ON VIEW

*Fragile Figures:
Beings and Time*



COME FOR THE ART. STAY FOR DINNER.

Art-filled spaces, stylish suites, and creative cuisine in the heart of Music City.



GRAY &
DUDLEY

#thisis21c
21cNashville.com
OPEN AND FREE 24/7/365




Fabian Debora, *Innocence Over Destruction* (detail), 2011.
Acrylic on canvas.



KEEP TRUCKIN'

 #1 Best Large Companies for
Technology Jobs in Nashville

 2019 Forbes Cloud 100

 Nashville Business Journal
Best Places to Work 2019

www.keeptruckin.com/careers

INTERESTED IN BECOMING A 2020 SPONSOR?

Contact us at
info@TEDxNashville

TED^x Nashville



DELIVERING EXCEPTIONAL

NINTERACTIVE.COM

TEDx
Nashville

SPECIAL THANKS TO



EmojiOut



waller

NOVATECH

THE MANAGED OFFICE EXPERTS.



INDUSTRIOUS

SAVE THE DATE

FOR **TED^x** Nashville 2020

MARCH 20-21, 2020

at the Tennessee Performing Arts Center.

As a special thank you for attending TEDxNashvilleWomen 2019 you can now get your tickets in a special presale for 30% using discount code:

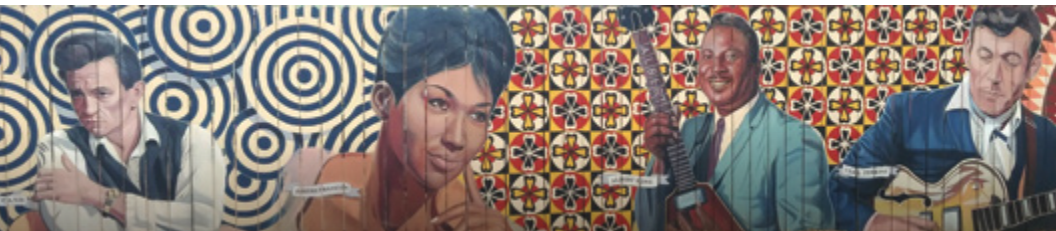
TEDXWOMEN2019

now through this Sunday only (12/8 @ 11:59 PM). We hope to see you there!



TED^x Nashville
is starting a new year-round program in 2020:

TED^x Nashville Adventures



To receive updates on upcoming events text
“ADVENTURES” to **39331**

SAVE THE DATE

for our first Adventure of 2020 on February 20, 2020.

More info to come!